

ARMSTRONG FEED & SUPPLY

January/February 2017

*Psst...Chick Day
is Saturday,
February 25th!*

-A Note of Gratitude

As 2016 closes and we start to settle into 2017, we would like to thank you, our wonderful customers, for your continued support and friendships. The familiar expression, "It takes a village" rings true not only with raising kids but it also applies to our community of fur and feather families. We are appreciative of our amazing and friendly staff, knowledgeable vendors, community outreach groups and you! Armstrong Feed & Supply is excited to expand our services beyond feed and supplies by adding seminars, clinics and events. It is our priority to provide you with the tools and resources needed to successfully keep your pets and livestock happy. It is with gratitude, that we wish you a Happy New Year!

-HELP! My Hens Aren't Laying

With shorter days and cooler weather, many of us use this time of year to slow down and take a break tucked under a blanket reading a book. Your hens are on a break too. They may not be reading a book, but they

might stop laying eggs, lose old feathers and grow new ones. This break is called molt. The process of molting is to prepare the girls for cold weather and use their energy to grow in new feathers for warmth. Younger hens tend to get back to work quicker than your older hens. Here are a

Upcoming Events

January 28th-March 11th, Dog Training

San Diego Animal Training,
Rachel Golub
Puppy Training: 11am-12:30pm
Dog Obedience: 1pm-2pm

February 4th, Super Saturday

\$1 off sacks of feed, in the barn, & hay. Excluding: dog food, hay pellets & shavings. BBQ will be served.

February 18th, Propane Sale

25¢ off per gallon of propane



February 25th, Purina Chick Day: 8am-3pm 1,500 chicks

Up to 25% off all chicken supplies.
Chicken 101 Seminar at 11am & 1pm
Prizes, fun and BBQ! Bring the kids!!!

few tips to help your flock ease through molting and stay healthy:

- Protein is vital in your flock's diet. During molting season the number one nutrient is protein (at least 20%). Feathers are 80-85% protein. When your hens are not molting, calcium is your number one nutrient as eggshells are mostly made up of calcium.
- Reduce stress- just like us, chickens want calm and comfortable. During feather loss, their skin is sensitive. Cut back on handling your chickens and make sure they have plenty of clean bedding. Space, we all need it! Your flock needs space to chill. Ample space is important as well as clean water, electrolytes and fresh air. It is not recommended to introduce new members to your flock during this time period.
- Lighting- chickens have a pineal gland (a gland behind their eye) which functions to control reproduction. During the spring, increased daylight naturally stimulates the pineal gland and therefore increases egg

production. The opposite takes place during the winter months due to shorter days and egg production declines. Using artificial light can supplement natural daylight, allowing egg production to continue throughout the year. Provide light for at least 17 hours per day to keep production active.

- Once your hens are recharged and looking good with their new feathers, it is time to slowly transition back to a complete layer feed. Slowly mix the complete layer feed with the high-protein feed over the next 7-10 days. This will help reduce the risk of an upset tummy.

Once they are back on their layer feed and have settled into the new season, all will be right in the egg world and your family will be enjoying the fruits of their labor.

-Purina's Corner

Hi I am, Rebecca Milo-Nunes the Purina Sales Specialist in Southern CA and work closely with Armstrong Feed to provide great nutrition for your animals. I will be taking a few paragraphs from

time to time and share with you exciting and innovative product and research from our 1129 acre farm in Gray Summit, MO. Here we do countless hours of research on Feeds and Nutrition's for animals to make sure we are providing the best nutrition possible to your loved family member. Purina Animal Nutrition is much more than a 9 squares logo of red and white, we are a dedicated group of people working together for one goal to "FEED GREATNESS". We along with our outstanding dealer network work tirelessly for your animal's health and wellbeing. I invite each of you to visit me at a store event and ask how you can be included in one of our VIP trips to the farm. I am always available to answer your feed questions or set you up with a feeding trial on your farm. Just ask one of the friendly Armstrong's staff members to give you my contact number- I am always happy to help.



FEED GREATNESS®

Armstrong Feed & Supply

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